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NEW: Wacom Intuos Manga-Edition

**Profit from the
booming market.**

INCLUDED*:
LEADING MANGA
SOFTWARE
+
MANGA
TUTORIALS

**MANGA
EDITION**
ワコム マンガエディション

Market-Leader Wacom: 40 years experience in digital creativity.

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- Global leader in the pen-display- and tablet-market for creative users
- Providing cutting-edge digital-ink-solutions for artists, creatives and designers
- Wacom's intuitive input devices have been used to create some of the most exciting digital art, films, special effects, Manga and Anime around the world
- Preferably used by world-wide known and famous Manga-artists such as **Makoto Shinkai**, **Hiroyuki Takei**, **Mai Yoneyama** or the world-known Japanese animation film studio **Studio Ghibli**



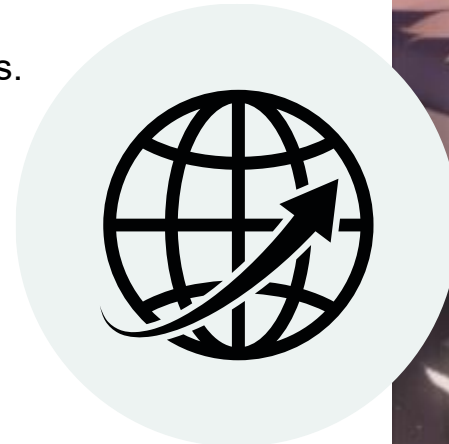
Manga-Boom – market with significant growth potential.

GLOBAL MARKET DEVELOPMENT

- The **global Manga market** is expected to reach **USD 48.03 billion** by 2028, with a CAGR of 9.5 %
- The **Japanese Manga-Series "One Piece"** is one of the **most successful comic-series** worldwide*
- In 2021, **graphic novels in the UK** generated **£ 39.1 million** in sales. The **Manga category** grew **157 %** to **19.3 million** in sales – this is the first-time annual sales have exceeded £ 10 million**

* Statista 2022
(<https://de.statista.com/statistik/daten/studie/986539/umfrage/erfolgreichste-comic-reihen-nach-absatz-weltweit/>)

** <https://bit.ly/3xZZQin>



Manga-Boom – market with significant growth potential.

EUROPEAN MARKET DEVELOPMENT

- The number of visitors to the Manga Comic Convention in **Germany** (Leipzig Book Fair) has **almost quadrupled***
- The largest **German-language** publisher of Japanese Manga (KAZÉ) more than **doubled sales in 2021****
- In 2021, the revenues of the **Italian** Manga market **increased by 42 % and** recorded annual sales of **more than € 1.6 billion**
- **Italian bookstores** recorded **more than 9 mio.** comic book consumers (2021)



* Statista 2022
(<https://de.statista.com/statistik/daten/studie/1004662/umfrage/besucher-auf-der-manga-comic-convention/>)

** boersenblatt.net (<https://bit.ly/3ieQRCa>), 01.02.2022

Wacom Intuos Manga-Edition – specially designed for Manga-Drawers.

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Wacom Intuos Manga-Edition – for creative Manga- & Anime-Fans.

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Wacom Intuos S Bluetooth pen tablet and Celsys Clip Studio Paint Pro

- The creative answer for every young and passionate **Manga- & Anime-Artist** aged 12+
- Includes:
 - **Celsys Clip Studio Paint Pro** (2-years-license)
 - Free Wacom **Manga tutorials**
- Providing the **entire color-spectrum**, whereas pens are expensive and run out of ink
- Offering **natural pen on paper feeling** with **unlimited tools and brushes**
- Drawing digitally equals **clean hands** and **no smudges** on paper



Wacom Intuos Manga-Edition – benefit from unique added value:

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The Wacom Intuos Manga-Edition offers access to professional Manga tutorials

- More than 30 Manga tutorials (videos)
with professional how-to-hacks and insider-tips & -tricks
- Specifically optimized for Wacom devices
- Unique how-to content for creatives
- Added high-quality-value for Manga-Edition-Buyers only



Wacom Intuos – creativity at hand.

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Intuos

- **Natural-feel** precision experience
- **Ergonomic** battery-free pen
- **Easy** to set up and use
- **Bluetooth-connectivity** enables wireless working
- **Express-keys** allow easy access to frequently used short-cuts

- Comes with unique creative applications
- Works with Mac, PC, Android & Chromebook



Wacom Intuos Small Bluetooth Black

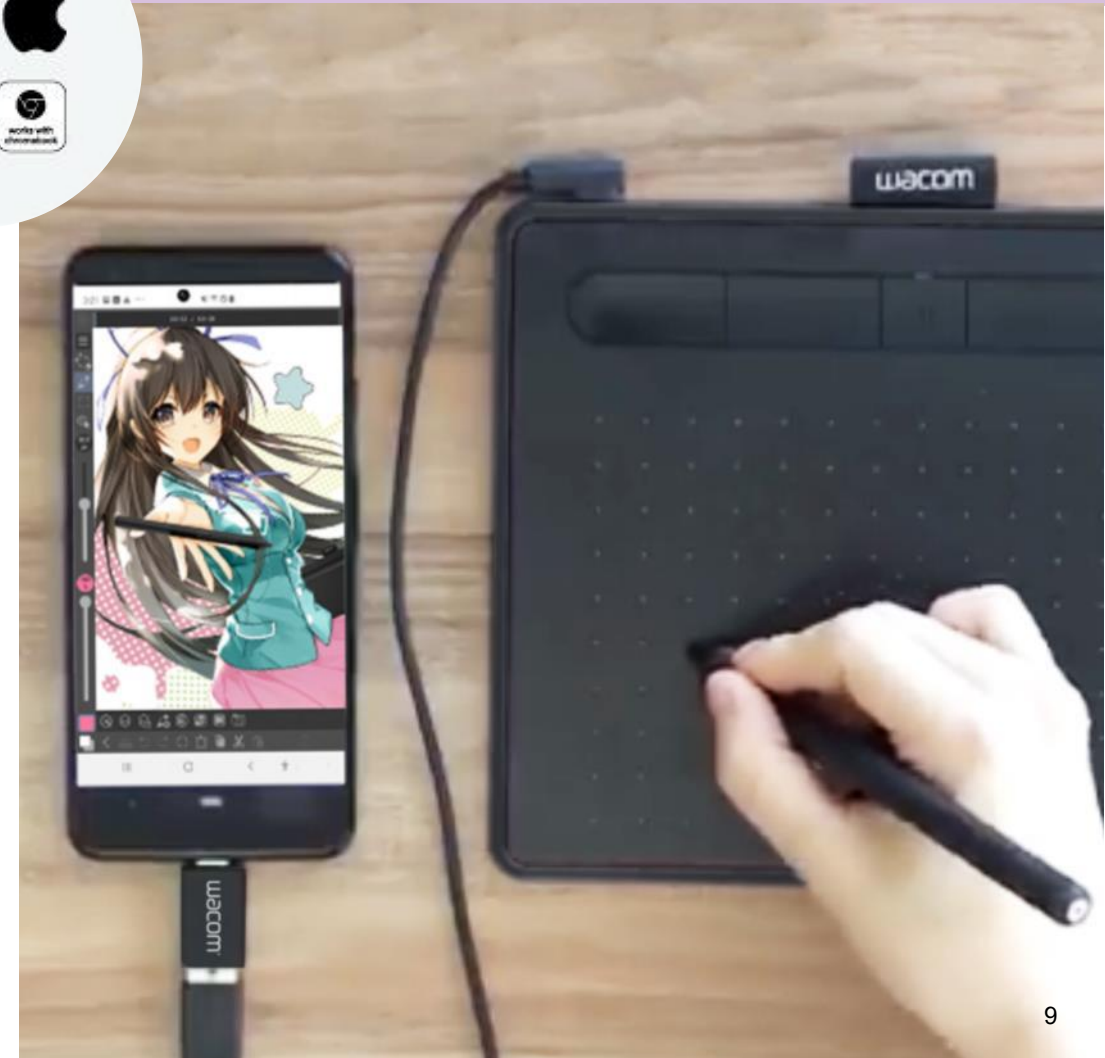
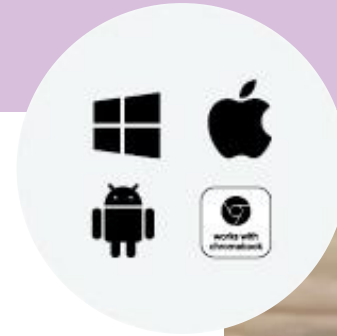
Wacom Intuos – technical features:

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Intuos

- Control and precision thanks to the pen's **4,096 levels of pressure sensitivity**
- **EMR (Electro-Magnetic-Resonance) technology** means the battery-free pen is light and comfortable to use
- **100 lines per mm recognition** lets the tablet know exactly where your pen is
- **Just 8.8mm thin**, the tablet is as slim and sleek as a smartphone
- **2 pen buttons** for quick access shortcuts
- **4 customizable ExpressKeys™** for faster, efficient shortcuts
- Wireless connectivity thanks to **Bluetooth 4.2**
- **7-inch** active tablet area

Size: 200 x 160 x 8.8 mm | **Active Area:** 152 x 95 mm | **Weight:** 250 g



Full POS-support for the Wacom Intuos Manga-Edition.

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Wacom Intuos Manga-Edition Product Specs & Pricing

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Product name	Wacom Intuos Manga Edition
Product Description	Wacom Intuos Small Bluetooth - Manga Edition
EUR SRP (gross)	€99.90
GBP SRP (gross)	£89.99
USD SRP (net)	\$83.95
Single Box weight	520g
Single Box size (LxWxH)	227mm x 187mm x 35.5mm
Master carton weight	5.73kg
Master carton size (LxWxH)	375mm x 238mm x 213mm mm
Packing Units per master carton	10
Product Code	CTL-4100WLK-M - North-SKU with EN, DE, PL & SWE box language CTL-4100WLK-M2 - South-SKU with EN, FR, IT, ES, PT & NL box language
EAN-Code	CTL-4100WLK-M: 4949268623346 CTL-4100WLK-M2: 4949268623353



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Available now.

