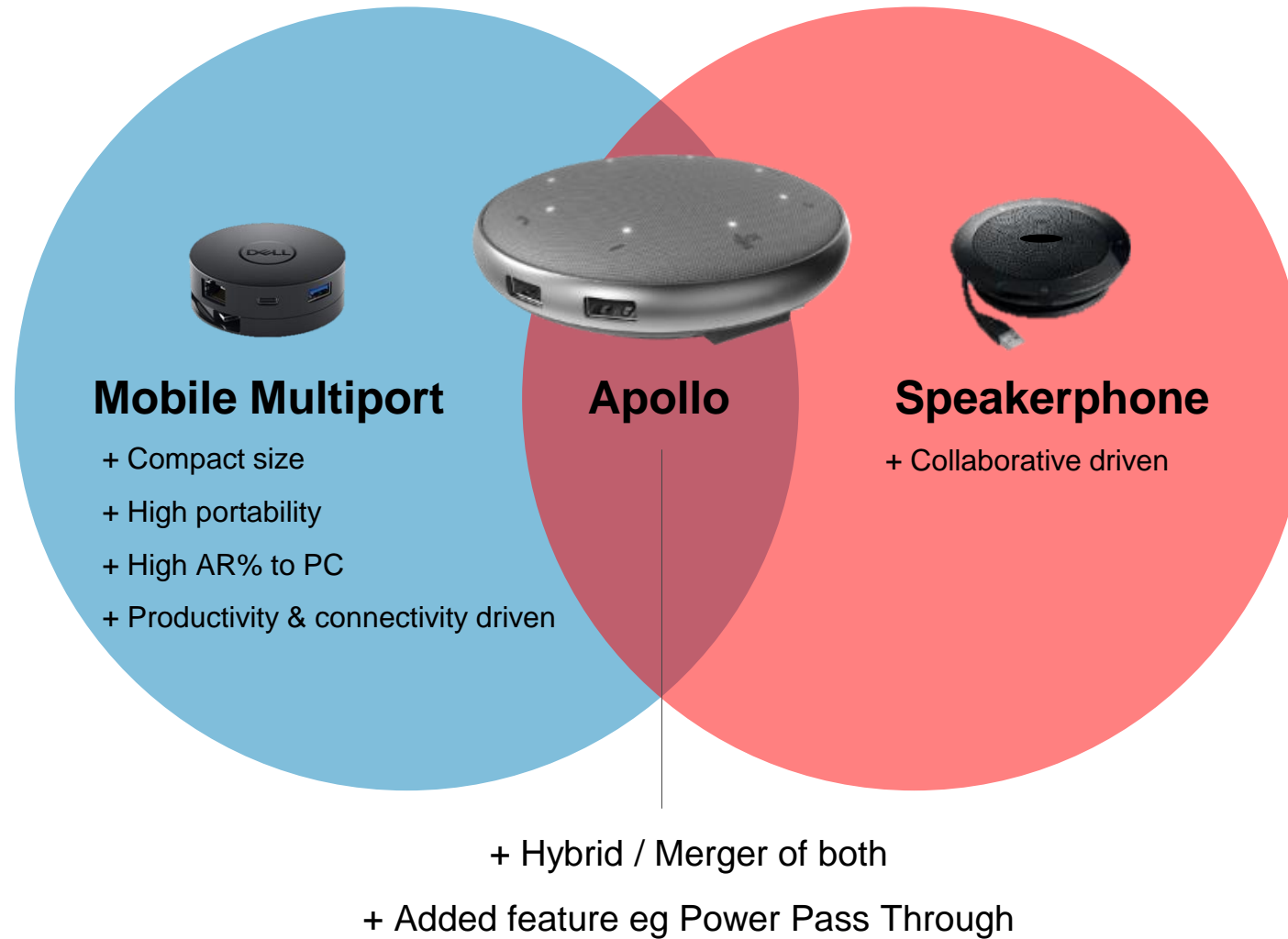


APOLLO



THE MODERN WAY OF WORKING

All in one connectivity & conferencing



Apollo is a “All-in-One” USB-C Mobile Adapter that integrates Video + Data ports and Speakerphone, designed to deliver unified communication and connectivity needs.

Key Features

- Video Port : HDMI 2.0 (4K)
- Data Port : 2 x USB-A 3.1 Gen 2 (10 Gbps)
- USB-C Port : Power, Data, Display
- Integrated USB-C upstream cable with cable management
- Audio/Speakerphone (Experience & features to be on-par / better than Jabra 410)
 - Up to 6 person group conferencing
 - Omni-directional microphones
 - ECNR (Echo Cancellation Noise Reduction)
 - Call control buttons with LED
- Others
 - 3 years warranty (w / platform)
 - Retail Packaging
 - Major UC compatible (Zoom, Skype, Dell Maxx Audio)

Target Users

- On the Go commercial users, Corridor Warriors.

USP

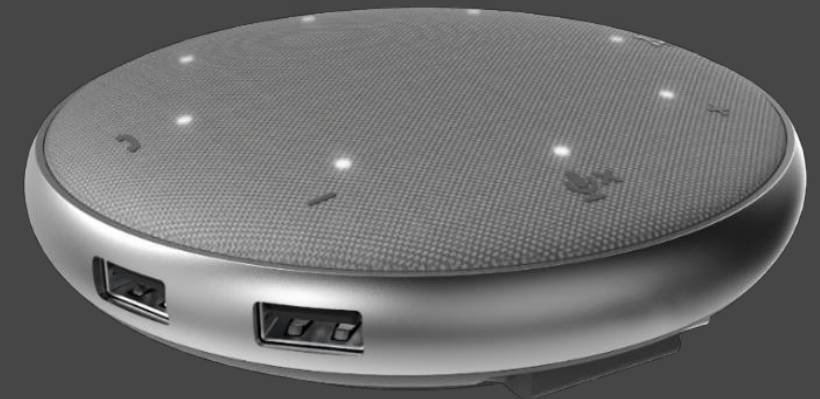
- Portable Multiport Adapter with unified communication features
- First to Market

MSRP

- \$199.99

RTS

- 5th of June CY20



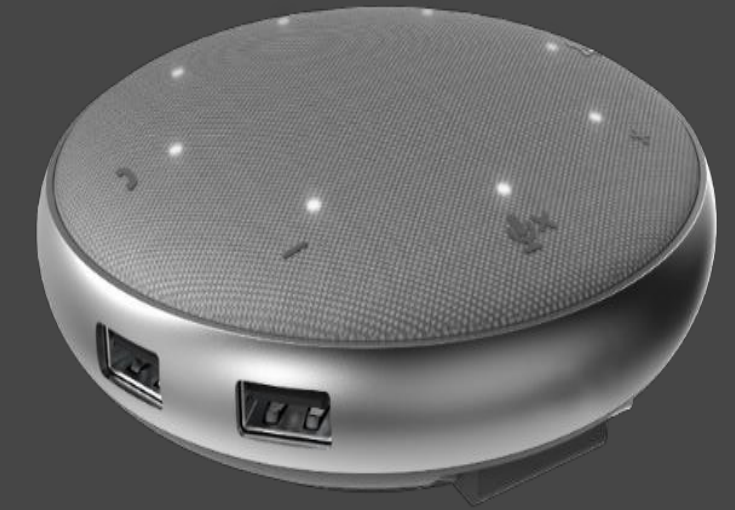
APOLLO : Top 3 Features

Innovative integrated Design

- World's first USB-C multi-port adapter with integrated speakerphone
- Multi-port connectivity and conferencing capability
- Slim, compact and lightweight
- Plug and play

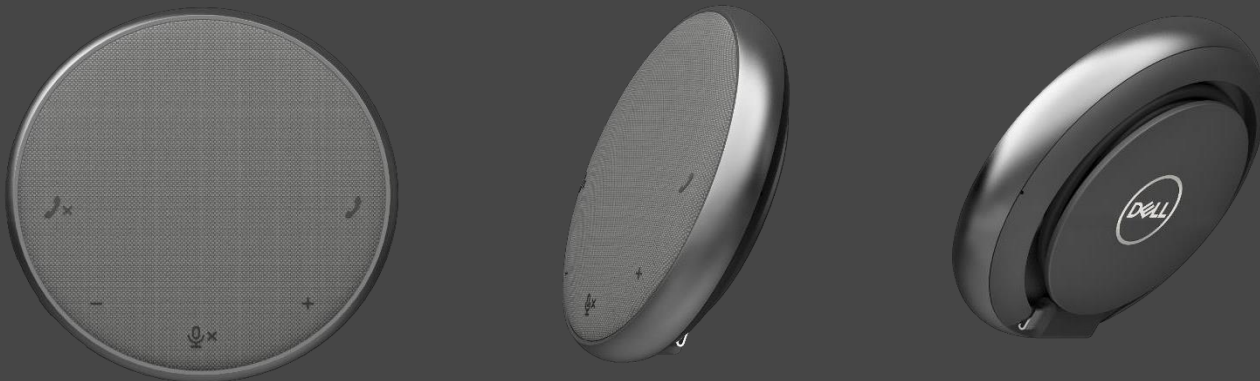
Extensive Connectivity

- World's first multi- functional USB-C adapter that offers display, power and data transfer
- HDMI/USB-C port supports up to 4K resolution at 60Hz
- 2xUSB-A and 1x USB-C with up to 10Gbps data transfer



Seamless conferencing solution

- Omni- directional microphone
- Intuitive built-in call controls with LED indicators
- In- built echo cancellation noise reduction
- Compatible with key UC platforms-Skype for Business, Zoom
- Tested and certified with Dell PCs



ALL-IN-ONE DEVICE FOR THE MODERN WORKFORCE

“Who” are the target users?

On-the-Go users, Corridor Warriors, Modern Workforce

“What” are use case scenarios?

Private

Collaboration

Private / Collaboration



“Where” will this be used?

Common Area, Fluid Workspace
(café, open space)

Huddle Rooms
(Small sized, 2-4 people)

Team Meeting Rooms
(Medium sized, 4-6 people)

Private Space
(home, personal room)

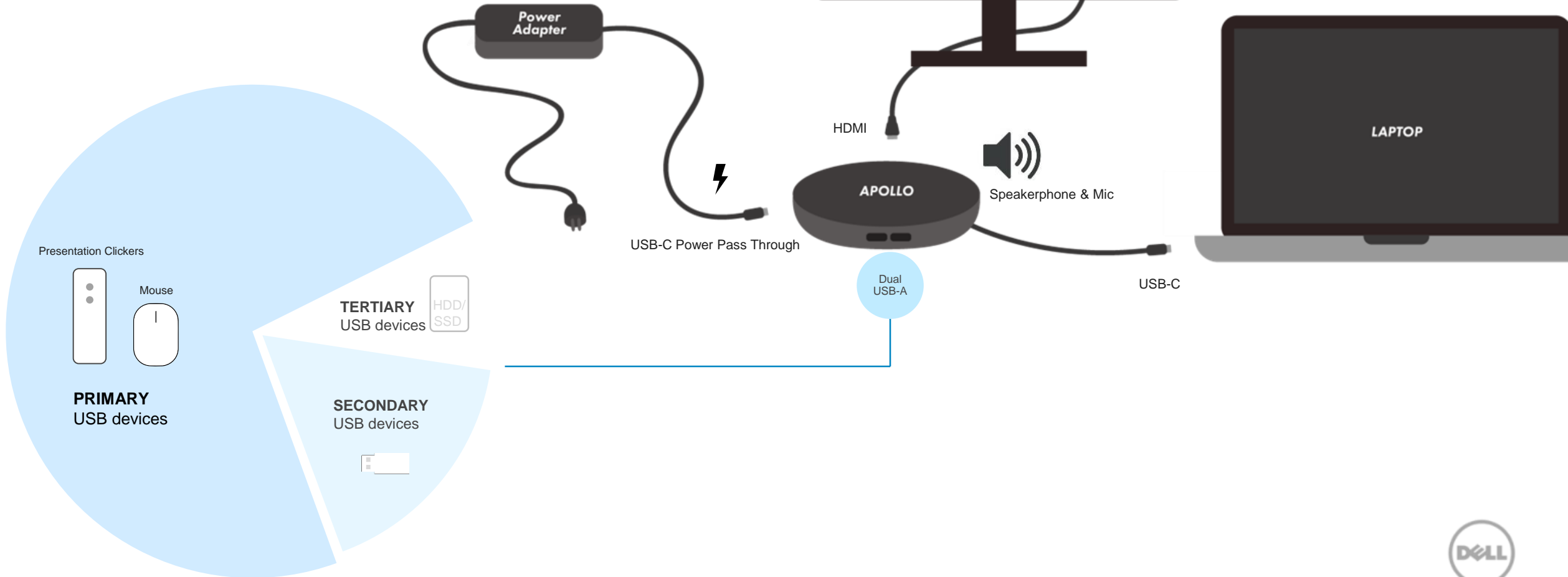
“Why” this is beneficial to the users?

Apollo is a “All-in-One” USB-C Mobile Adapter that integrates Video + Data ports and Speakerphone, designed to deliver unified communication and connectivity needs.

APOLLO


Use Case Illustration with Displays using HDMI

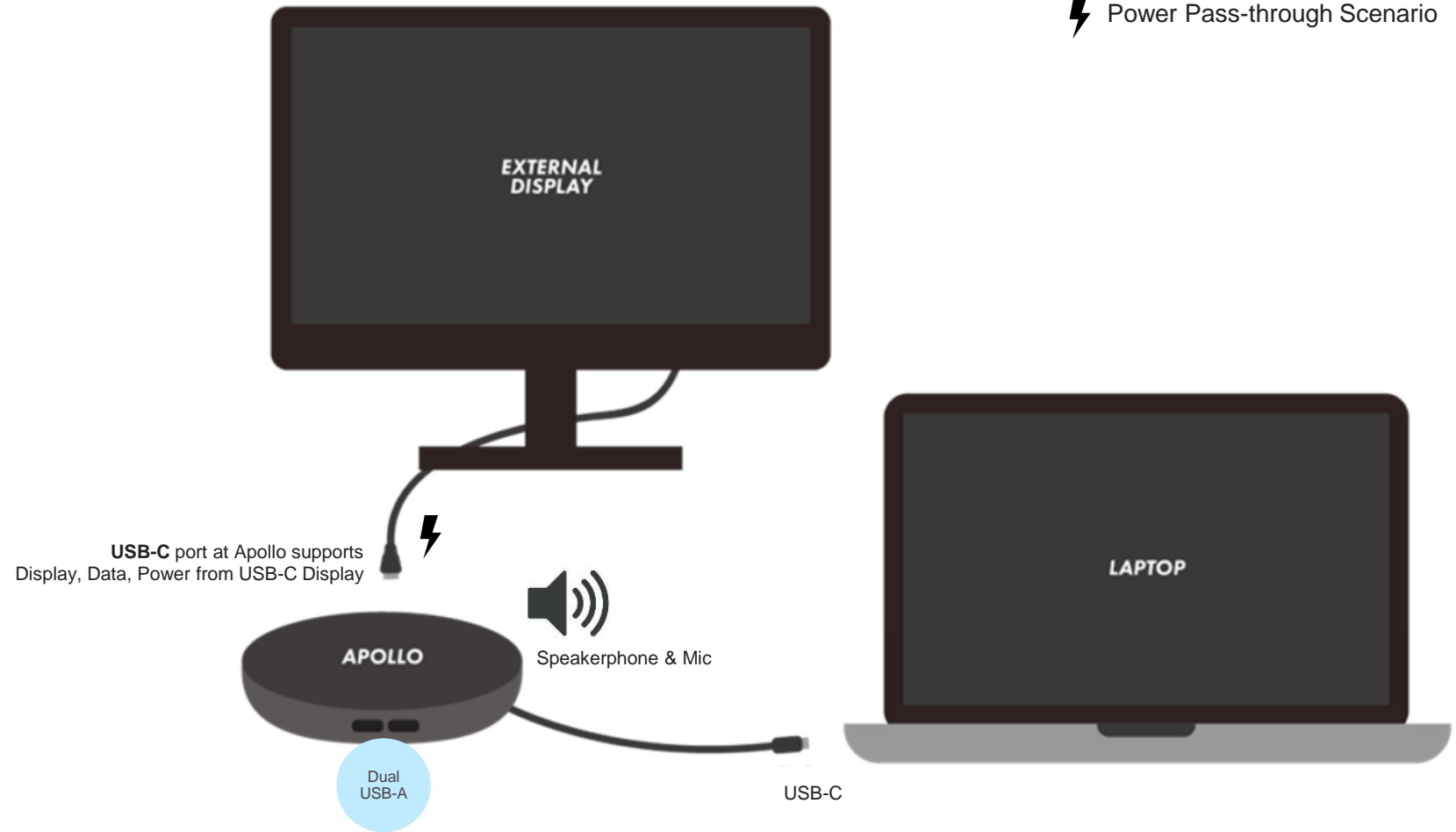
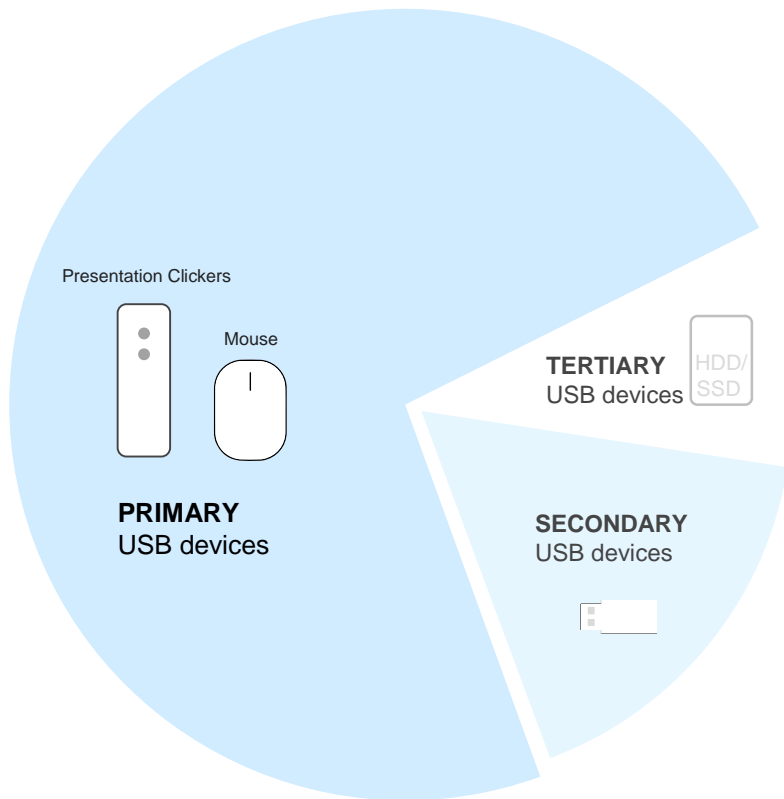
⚡ Power Pass-through Scenario



APOLLO

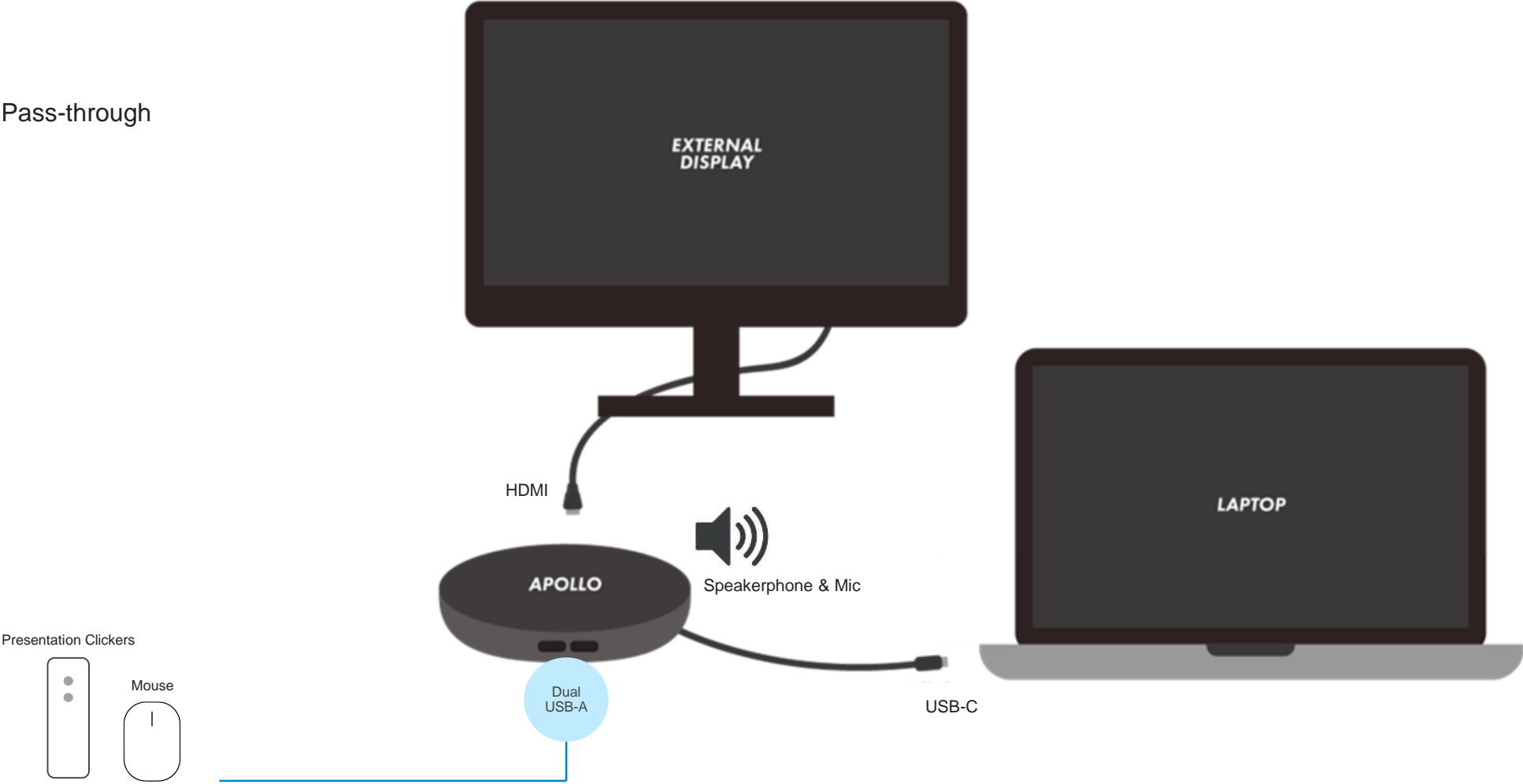
Use Case Illustration with USB-C Displays

 Power Pass-through Scenario



APOLLO

Use Case Illustration without Power Pass-through



PRIMARY (Recommended)
USB devices

SECONDARY
USB devices



CSTL v2.0: EMEA 50 Countries

Region	Country	Region	Country
EMF	Austria	EMF	Macedonia Macedonia, The Former Yugoslav Republic of
EMF	Belgium	EMF	Malta
EMF	Bulgaria	EMF	Moldova
EMF	Cyprus	EMF	Monaco
EMF	Czech Republic	EMF	Montserrat (UK)
EMF	Denmark	EMF	Morocco
EMF	Egypt	EMF	Netherlands
EMF	Estonia	EMF	Nigeria
EMF	Finland	EMF	Norway
EMF	France	EMF	Poland
EMF	Germany	EMF	Portugal
EMF	Greece	EMF	Qatar
EMF	Iceland	EMF	Reunion (France)
EMF	Ireland	EMF	Romania
EMF	Israel	EMF	Russia Russian Federation
EMF	Italy	EMF	San Marino
EMF	Kazakhstan	EMF	Saudi Arabia
EMF	Kuwait	EMF	Serbia
EMF	Latvia	EMF	Slovakia
EMF	Liechtenstein	EMF	Slovenia
EMF	Lithuania	EMF	South Africa
EMF	Luxembourg	EMF	Spain
		EMF	Sweden
		EMF	Switzerland
		EMF	Turkey
		EMF	Ukraine
		EMF	United Arab Emirates
		EMF	United Kingdom



ECOSYSTEM v1.0

Platform	LOBs	Series	Ecosystem	RTS (CY)
Moffett	Chromebook	7412	HERO	20
Moffett	Chromebook	7412 2in1	HERO	20
Augusta MLK	Latitude	7210 2in1	HERO	20
North Bay MLK 13	Latitude	5310	HERO	20
North Bay MLK 14	Latitude	5410	HERO	20
North Bay MLK 15	Latitude	5510	HERO	20
Bandon MLK	Latitude	5310 2in1	HERO	20
Brook Hollow MLK	Latitude	5511	HERO	20
Brook Hollow MLK	Latitude	5411	HERO	20
Mockingbird-L	Latitude	3510	HERO	20
Mockingbird-L	Latitude	3410	HERO	20
Red Hawk	Latitude	3310 2in1	HERO	20
Riverside	Latitude	7410 2in1	HERO	20
Riverside	Latitude	7310 2in1	HERO	20
Riverside 13	Latitude	7310	HERO	20
Riverside 14	Latitude	7410	HERO	20
Spyglass MLK	Latitude	7411 2in1	HERO	20
Wasp-L 13 MLK	Latitude	3311	HERO	20
Brook Hollow P MLK	Precision NB	3551	HERO	20
Fiorano-P	Precision NB	5550	HERO	20
Rialto 15	Precision NB	7550	HERO	20
Rialto 17	Precision NB	7750	HERO	20
Stradale P	Precision NB	5750	HERO	20
North Bay P MLK	Precision NB	3550	HERO	20
V3 Bullseye 14	Vostro NB	v3000	Extended	20
V3 Bullseye 15	Vostro NB	v3000	Extended	20
V7 Mockingbird 15	Vostro NB	v7000	Extended	20
V5 Mockingbird 14	Vostro NB	v5000	Extended	20
V5 Mockingbird 15	Vostro NB	v5000	Extended	20
V5 Shuri 13	Vostro NB	v5000	Extended	20
Modena	XPS NB	XPS 13	HERO	20
Fiorano	XPS NB	XPS 15	Extended	20
Stradale	XPS NB	XPS 17	Extended	20

Platform	LOBs	Series	Ecosystem	RTS (CY)
Dorset Chrome	Chromebook	5402	Extended	19
Fircrest Chrome	Chromebook	5302 2in1	Extended	19
Bolt-L 14	Latitude	3400	Extended	19
Bolt-L 15	Latitude	3500	Extended	19
Augusta	Latitude	7200 2in1	Extended	19
Bandon 13	Latitude	5300 2in1	Extended	19
Brook Hollow 14	Latitude	5401	Extended	19
Brook Hollow 15	Latitude	5501	Extended	19
Merion 13	Latitude	7300	Extended	19
Merion 14	Latitude	7400	Extended	19
North Bay 13	Latitude	5300	Extended	19
North Bay 14	Latitude	5400	Extended	19
North Bay 15	Latitude	5500	Extended	19
Spyglass	Latitude	7400 2in1	Extended	19
Wasp-L 13	Latitude	3301	Extended	19
Berlinetta P CFL-R	Precision NB	5540	Extended	19
Brook Hollow 15P	Precision NB	3541	Extended	19
North Bay 15P	Precision NB	3540	Extended	19
Whitehaven 15 MLK	Precision NB	7540	Extended	19
Whitehaven 17 MLK	Precision NB	7740	Extended	19
V5 Mantis 14	Vostro NB	v5000	Extended	19
V5 Mantis 14 AMD	Vostro NB	v5000	Extended	19
V5 Mantis 15	Vostro NB	v5000	Extended	19
V5 WASP 13	Vostro NB	v5000	Extended	19
V7 Nebula 15	Vostro NB	v7000	Extended	19
Centenario	XPS NB	13 2in1	Extended	19
Italia WHL	XPS NB	XPS 13	Extended	19
Italia CML	XPS NB	XPS 13	Extended	19

